



INTRODUCTION

Warner Bros. Consumer Products franchises include DC's portfolio of film, television and animation offerings; Harry Potter and J.K. Rowling's Wizarding World; Classic Animation including Looney Tunes, Scooby-Doo and Tom and Jerry; and we are excited to present our key franchises and showcase the vast amount of new content coming from the WB Studio.

Celebrating her 75th Anniversary, Wonder Woman, the most iconic female DC Super Hero, powers up with her self-titled solo feature film debut premiering in June 2017. The groundbreaking DC Super Hero Girls franchise also takes centre stage as it continues to encourage girls to play, watch, read and be inspired to discover their own super-hero potential. Additionally, WBCP supports the Studio's DC film lineup, also including the much anticipated The LEGO Batman Movie and Justice League; as well as the DC TV and Animation portfolios, including Warner Bros. Television's live-action hits The Flash, Arrow, and Supergirl, and Warner Bros. Animations' Justice League Action and Teen Titans Go!, among many other properties.

WBCP's animation franchise portfolio will also continue to showcase such favourites as Looney Tunes, Tom and Jerry, and Scooby-Doo, with all-new content, including the three new television shows from Warner Bros. Animation: Wabbit - A Looney Tunes Production, The Tom and Jerry Show and Be Cool Scooby-Doo! Fans will also be excited for Warner Bros. Pictures' and WAG Pictures' upcoming family-adventure S.C.O.O.B., as everyone's favourite canine hits the big screen like we've never seen him before in this all-CG feature film.

J.K. Rowling's seven best-selling Harry Potter books, and the eight Warner Bros. Pictures blockbuster films they spawned, brought millions of people around the world into her incredible wizarding world. In November 2016, the feature film Fantastic Beasts and Where to Find Them, marking J.K. Rowling's screenwriting debut, takes us to a new era in the wizarding world in a story set in the New York City of 1926, more than 70 years before we first met Harry Potter.

Warner Bros. Consumer Products offers partners the opportunity to work on some of the best known franchises in the world.

J.K. ROWLING'S Wizarding World

Harry Potter

Harry Potter is one of the highest grossing franchises in history with **\$7.7 billion in total worldwide box office**.

The books have sold over 450 million copies and are available in 78 languages!



THE WIZARDING WORLD OF HARRY POTTER

With the Spring 2016 opening of The Wizarding World of Harry Potter at Universal Studios Hollywood bringing the magical world to even more consumers, there are now **four immersive experiences in three locations around the world** - Orlando, Hollywood and Japan.



HARRY POTTER FILM CONCERT SERIES

This unique event launching in late 2016 will see audiences around the world experience Harry Potter in an all-new way! A live symphony orchestral screening of Harry Potter and the Philosopher's Stone on 40 foot screens will tour globally, with European dates in 2016 and 2017 already announced.



WARNER BROS. STUDIO TOUR LONDON - THE MAKING OF HARRY POTTER

The #1 UK tourist destination, this award-winning magical experience offers fans a **behind-the-scenes look** at a huge array of sets, props and costumes in the location that the Harry Potter films were made. Special activities in 2016 include 15th Anniversary Film Celebrations, sold-out Fantastic Beasts screenings and the popular festive feature Hogwarts in the Snow.



HARRY POTTER: THE EXHIBITION

The record-breaking, state-of-the-art museum showcase has been experienced by more than **3 million fans across fourteen stops** in North America, Asia, Australia and Europe. Currently in Brussels, Belgium until November 2016, the exhibition moves to Utrecht, Netherlands in 2017 with more locations to be announced.

Pottermore™

from J.K. Rowling

DIGITAL ECOSYSTEM

Led by **73+ million fans on Facebook**, the Harry Potter social media presence is a powerhouse, supported by Instagram, Twitter, Pinterest and Pottermore.com, the digital home of J.K. Rowling's WIZARDING WORLD.



HARRY POTTER AND THE CURSED CHILD

Debuting in London in Summer 2016 to record breaking ticket sales and rave reviews, Harry Potter and the Cursed Child Stage Play and script book is the 8th Harry Potter story and the first time ever Harry Potter has been presented on stage/in the theatre.



FANTASTIC BEASTS

AND WHERE TO FIND THEM

The 3 upcoming Fantastic Beasts and Where to Find Them theatrical releases will build upon the record-breaking success of the eight-film, \$7 billion Harry Potter film franchise and take consumers into a new era of magic in the wizarding world.

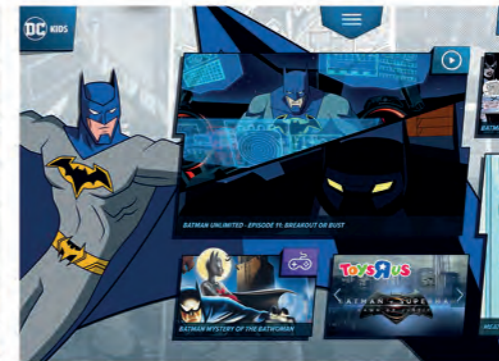
First Film Release Date: November 18, 2016.

Additional Film Release Dates: 16 November 2018 & November 2020.



The most relevant and visible Super Hero, with **100% public awareness.**

The ultimate Super Hero, a **global icon** for adults and a **role model** for boys.



Consumer Products retail sales worldwide have exceeded **\$9 billion.**

Batman remains **the super hero boys (and dads) want to be.**

Building on the Batman v Superman: Dawn of Justice success, Batman and Superman continue to be **supported year after year** with **new content**, delivering relevance with fans of all ages:

2 Brand New Movies in 2017: The LEGO Batman Movie and Justice League.
Standalone Batman film: Coming soon to cinemas.

TV:
All-New Animated TV Series Justice League Action launches Winter 2016.

VIDEO GAMES:
Continued presence in the critically-acclaimed Batman: Arkham series and in LEGO Dimensions.

HOME VIDEO:
New DVD/Blu-ray/Digital releases of DC Entertainment titles throughout 2016-2017.

DIGITAL:
DCKids.com, now in 14 languages, the dynamic site regularly features new 'kid-safe' digital content.

His unique icon: the S-Shield stands for **Power, Strength and Integrity.**

The Superman Consumer Products program is stronger than ever with over **150 global licensees.**



The world's **first and most beloved Female Super Hero!**



The most iconic symbol of female empowerment, **inspiring girls** & the role model for generations of women.



One of DC Entertainment's premiere characters, standing alongside Superman and Batman as the key trinity of the Justice League.



Wonder Woman is already a **global licensing success,** featured across 50+ Consumer Products categories.



This is the year of **WONDER WOMAN:**

3 tent-pole theatrical films in 18 months:

Batman vs Superman: Dawn of Justice (Spring 2016), Wonder Woman (June 2017) and Justice League (Fall 2017).



Wonder Woman's 75th Anniversary:

Studio wide support from Warner Bros. and DC Entertainment running throughout 2017.



Expansion of the Wonder Woman Universe in the all new DC Super Hero Girls franchise

targeting girls 5-12, launched Fall 2016 and supported throughout 2017.

JUSTICE LEAGUE

The greatest assembly of the world's most relevant and recognised Super Heroes: **Superman, Batman, Wonder Woman, Flash, Cyborg and Aquaman!**



They will join forces in the **first Justice League theatrical movie**, a major tentpole release with studio-wide support.

Launches November 2017.

An **All-New Animated TV Series** Justice League Action launching Winter 2016 will increase awareness of core Justice League.

A **top level licensing program** for Warner Bros. Consumer Products.

Over 150 licences will create thousands of Justice League core and film-related products.

365 retail plans featuring the individual characters and as a powerhouse team.



WB, DC and Mattel have joined forces to launch a **ground-breaking super hero franchise** targeting Girls 5-12.



DC Super Hero Girls is a fun, immersive universe that **encourages girls to discover their own super-heroic potential.**

DC Super Hero Girls centres on the female Super Heroes and Super-Villains of the DC universe during their formative high school years - prior to discovering their full super power potential.

Featuring DC icons such as **Wonder Woman, Supergirl, Batgirl, Harley Quinn, Bumblebee, Poison Ivy, Katana** and many more.

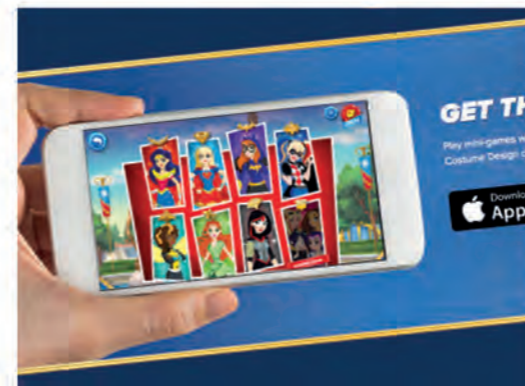


The **extensive Global Consumer Products program** includes:

Toys, Fashion, Home, Accessories, Publishing and more.



2016 product launch with Action Figures, Roleplay and Action Dolls from Mattel. LEGO to launch construction sets in Q1 2017.



Multi-Year digital advertising campaigns in all major EMEA territories.



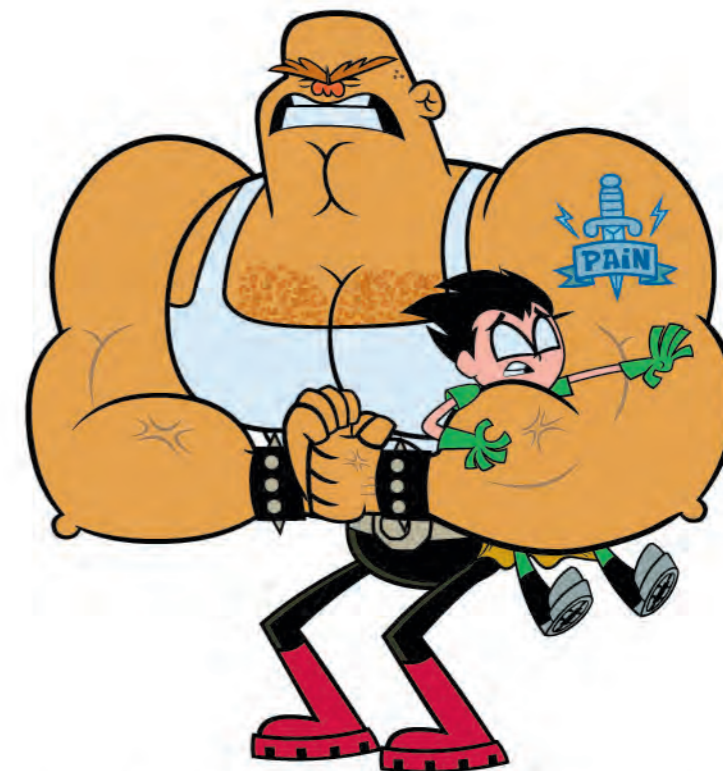
Substantial Content and Platform support includes:

includes:

- Short-form video content on branded YouTube Channel and Websites.
- TV Special broadcasts on Pay and Free-TV platforms.
- Made-For-Video DVD & Digital releases.
- Comic books and Books.

TEEN TITANS GO!

Teen Titans Go! Is a **humour-filled** and **action-packed** entry into the DC world of super heroes, starring Beast Boy, Cyborg, Robin, Starfire and Raven.



Teen Titans Go! is equally **loved by boys and girls**, aged 6-11, with 89% of Kids 'loving' or 'liking' it.



ONLINE:

Teen Titans Go! features strongly on **DCKids.com** & on YouTube with exciting videos and interactive games.

ON MOBILE:

Teen Titans Go! Arcade free app includes 2 games and exclusive content.



STRONG PURCHASE INTENT for licensed products, with a **major licensing program planned for 2017** across Toys, Fashion & Accessories, and Publishing.

ON TELEVISION:

Teen Titans Go! is a **ratings smash** on Cartoon Network across the globe:

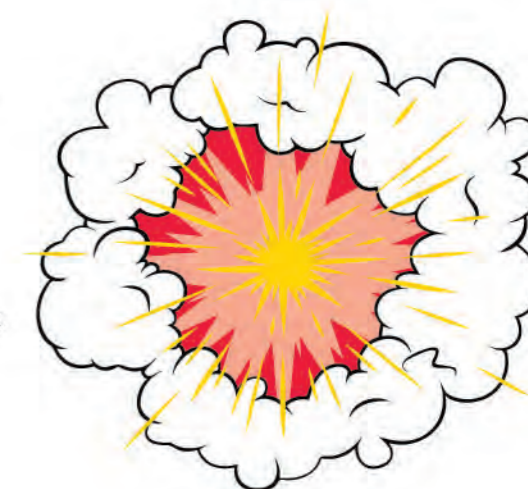
The #1 show for Kids 6-11 on Cartoon Network in the US!

#1 show on Cartoon Network in 6 EMEA markets!

Top 5 show in 11 EMEA markets.

10.9 million EMEA kids tuned into Teen Titans Go! on Cartoon Network in Q1 2016.

Season 4 (26 new episodes) launches in 2017, with **Season 5 already greenlit.**





A **toddler-focused brand** that give young heroes their very own versions of the World's Greatest Super Heroes from DC.



Short-form Video content features on DCKids.com, the dynamic **'kid-safe' digital platform.**



PLAY - Colourful, heroic, and fit the play patterns for young kids.



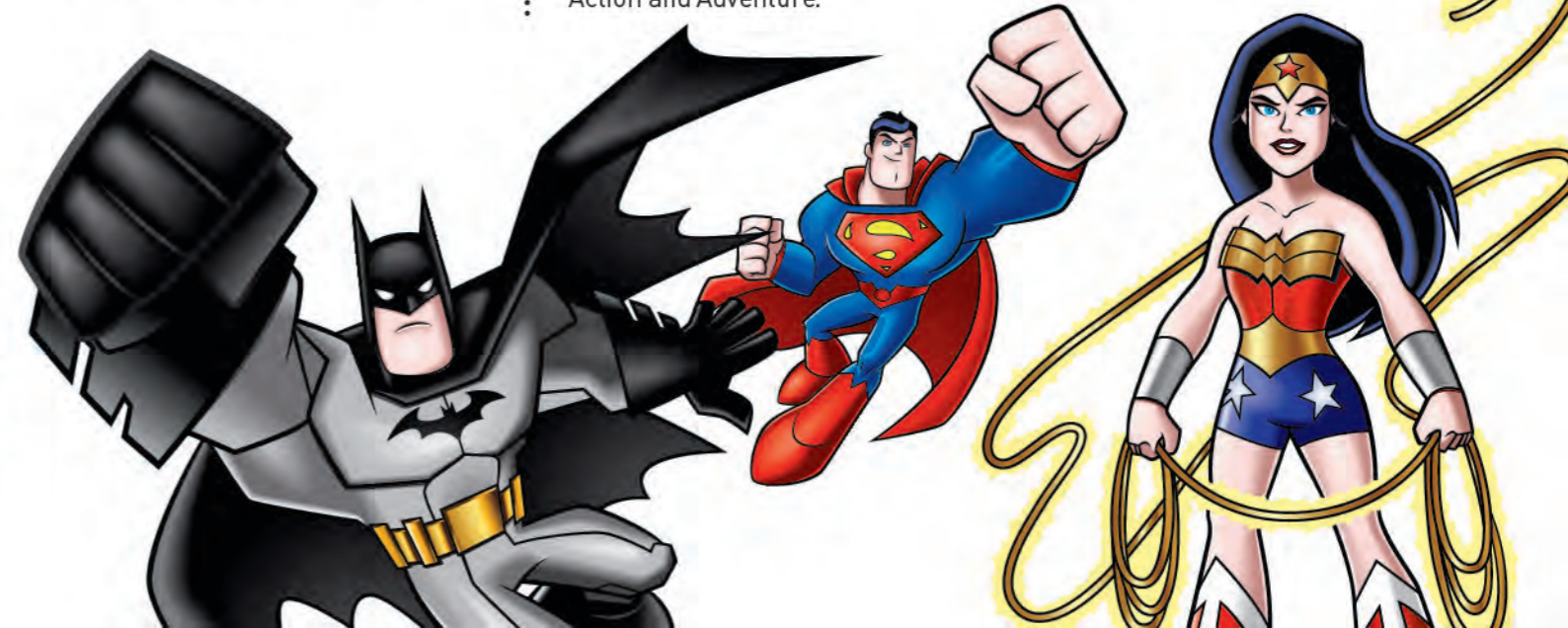
HEROES - Kid-sized super heroes - recognisable and aspirational Action and Adventure.



FRIENDS - Positive messages of friendship and teamwork.



Content inspired by toy lines developed in partnership with Fisher Price.





Looney Tunes is an **iconic brand** with a high-charged, fast talking, quick witted cast of characters.



It's the brand with the characters that **reach across all ages** and all retail tiers.



It's the brand that delivers an average of a **billion dollars retail revenue globally every year.**



It's the brand **with content:** the new animated series Wabbit, the popular The Looney Tunes Show, classic Looney Tunes cartoons, game apps like Looney Tunes Dash!, social media presence on Facebook and Instagram and digital exposure on YouTube and LooneyTunes.com



It's the **20th Anniversary of Space Jam** in November 2016 which will see new Brand Jordan products and special edition DVD's.



75 million people have installed the Looney Tunes Dash! game on mobile devices.



wabbit.

Wabbit airs 6 days a week on Boomerang and other TV channels across the world.

Wabbit Season 1, Part 1 **on DVD now** and Part 2 coming in Q4 2016.



The frenetic, unpredictable and timeless characters have **something for everyone** with a wide diversity of art programmes.



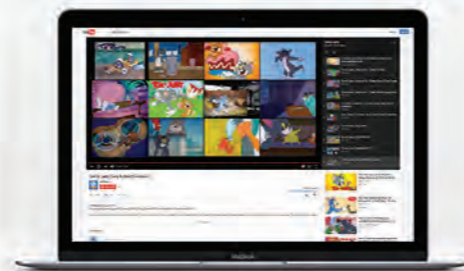
LooneyTunes.com gets even more games, more videos, and more activities in 2016 and 2017, with kids averaging almost 7 minutes per visit to the site.

All new Augmented and Virtual Reality games for licensees and retailers brings the Looney Tunes to life in an all-new way.





Tom and Jerry are the **high-energy cat and mouse duo** who continue to entertain both kids and adults alike for 75 years.



TomandJerryKids.com features fun games, activities and videos for fans of all ages!

Tom and Jerry feature extensively on YouTube! **YouTube.com/WBKids**

New **Augmented Reality** experiences developed for interactive consumer promotions.



Season 2 of The Tom and Jerry Show **continues to delight kids of all ages** weekdays on Cartoon Network and Boomerang and other TV channels across the world.

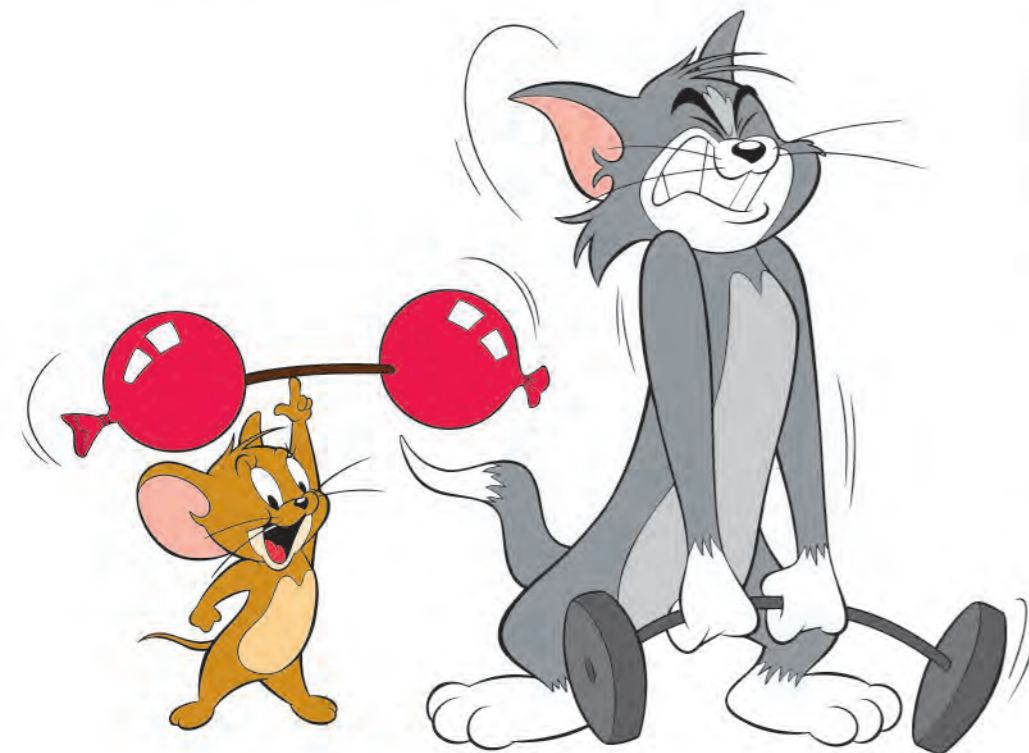
Classic Episodes and **Made-For Video releases** air continuously on broadcast platforms across the world.



New DVD releases coming soon include:

Scooby-Doo, Tom & Jerry, Looney Tunes Music Triple Feature (October 2016).

Tom and Jerry: Charlie and the Chocolate Factory (June 2017).



Tom and Jerry are a **powerful global property** with presence in every major category. The contrasting dualities of Tom and Jerry are unique and unmatched: friend and foe, naughty and smart, little and large, all combine to produce chaos and laughter.



Over **40 million fans** on the official Tom and Jerry Facebook page.

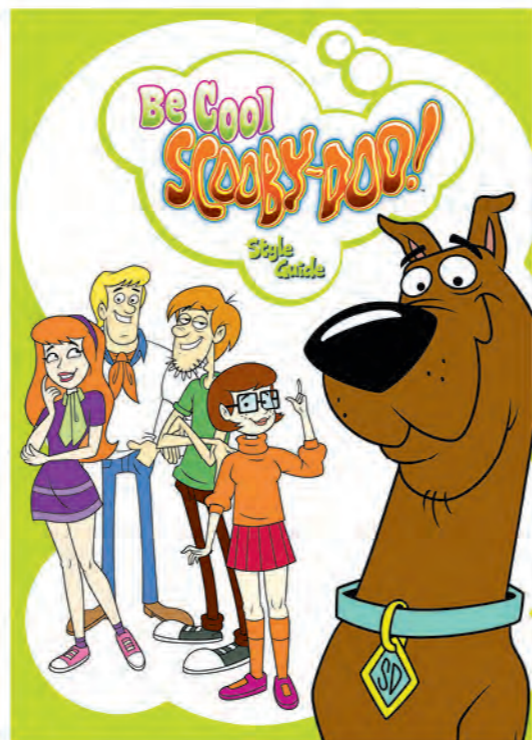
- #1 Animated page across the all Warner Bros. Studios animated properties.
- #2 Facebook page across all Warner Bros. Studios brand pages.



Scooby-Doo is consistently ranked as one of the **top selling** properties in the WBCP portfolio.



Scooby-Doo weaves themes of **mystery, comedy, adventure and friendship** into an iconic brand that has **delighted fans for generations!**

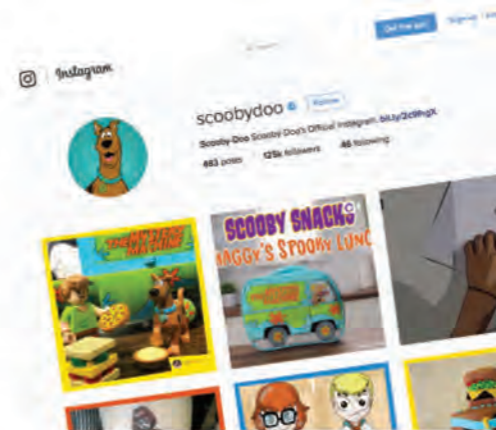
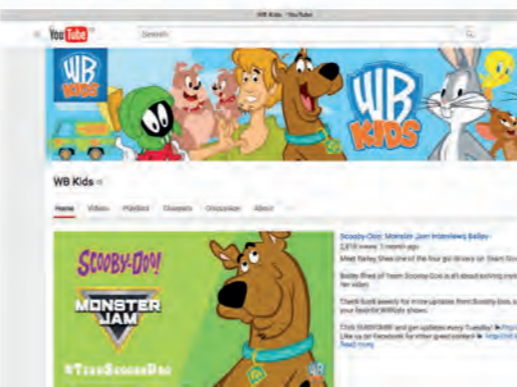


Scooby and the Gang continue to delight in the new TV show, **Be Cool Scooby-Doo!** on Cartoon Network and Boomerang and other TV channels across the world.



ScoobyDoo.com features fun games, activities and videos for Scooby fans of all ages!

Scooby and the Gang have invaded YouTube! Experience Scooby's greatest moments anytime and anywhere! **YouTube.com/WBKids**



Scooby-Doo on Social Media:

Facebook Page (26+ Million fans), Instagram (45k+) and Pinterest!

New Scooby-Doo Augmented Reality

experiences bring Scooby-Doo to life in stores and on product.



Upcoming DVD releases:

Scooby-Doo Wild West (Q1 2017).

LEGO Scooby-Doo Sequel (Q3 2017).

PLUS

Scooby-Doo is coming soon to the big screen with an **all-new CG theatrical release.**

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